

Retailer for Kids-wear, Toys & Children's Furniture

The Client

Established and fast-growing exclusive brand outlets with shop-in-shop outlets across multi-brand stores

*More than 1,000 POS
In over 150 cities*

Business Driver

3 warehouses in North, Central and South India

2 warehouses operate as 'receiving and consolidation' centres for distribution while the third manages returns

Network and operations not optimized

Engagement

Warehouse network design

- Develop warehouse network design options to support medium term growth requirements (merchandise mix, volumes, stocking points, destinations, returns, supply chain & logistics considerations)

Model Warehouse design for optimized operations

- Develop an optimal 'model' warehouse covering site, specifications, operational activities, mechanisation & automation, organisation structure & manning and IT support
- Provide assistance in implementing 'pilot' of model warehouse design

Benefits

Improved productivity and streamlined operations